



FRUIT. STARCH. SUGAR.

FINEST  
*for*  
SAVORY



FRUIT. STARCH. SUGAR.

[WWW.AGRANA.COM](http://WWW.AGRANA.COM)

09/2019



# THE Ingredients FOR YOUR SUCCESS

FRUIT, STARCH and SUGAR – in these three segments AGRANA is successfully active around the world. Our extensive knowledge, market know-how and wide-ranging expertise is shared with our valuable partners. AGRANA not only refines agricultural raw materials to produce a range of industrial products, we also develop and realize together with our customers the most relevant and consumer focused creations.

## OUR RAW MATERIALS ARE REFINED IN HARMONY WITH NATURE.

AGRANA is an international company headquartered in Austria, which is known for love of life, commitment to sustainable agriculture and caring for the world. These elements define who we are. Ultimately, they make their way into our business operations and ecological footprint. We promote the processing of pure, organic products and genetically unmodified resources. We rely on the use of low-emission technology and make use of nearly 100% of the agricultural raw materials processed to omit food waste.



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## CERTIFICATES & memberships



Sedex Member

Quality Management:  
- ISO 50001 - FSSC 22000  
- ISO 9001 - IFS

AGRANA products comply with various different certification schemes. The specific certifications of each product are listed in the product data sheets.



**AGRANA STARCH** processes corn, potatoes and wheat – focusing on organic and Non-GMO raw materials – into high-quality starch specialties. The relationship with our customers is based on product development and application partnerships. Our commitment to highest quality standards makes us a valued partner for many categories including infant formula manufacturers.



**AGRANA SUGAR**, the prominent Central and Southeastern European sugar company, supplies local producers as well as large international corporations, especially in the food industry. The wide range of high-quality sugar, also in the organic sector, ensures the right level of sweetness in a wide variety of savory products.

## BENEFIT FROM *our expertise* IN YOUR FIELD

We are driven by our passion to deliver high-quality products and services. AGRANA is committed to sustainability and the efficient use of resources to ensure the commercial success of our customers. Whether they operate globally or are active regionally, leading innovation and product development experts create customized solutions in partnership with our customers.

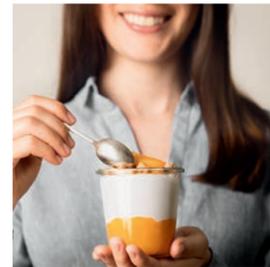
AGRANA offers comprehensive solutions to deliver nature's best ingredients tailored to your business, including ice cream, beverage, dairy and bakery applications.



Ice Cream



Beverages



Dairy



Bakery

FOR MORE INSPIRATION PLEASE  
CONTACT US!

**AGRANA Beteiligungs-AG**  
F.-W.-Raiffeisenplatz 1  
1020 Vienna, AUSTRIA  
info.sales@agrana.com  
www.agrana.com

FIND YOUR INDIVIDUAL SOLUTION  
WITH OUR PRODUCT FINDER!



## EVERYTHING FOR YOU *from a single source*

Benefit from our bountiful resources. As an international leader in fruit, starch and sugar we offer tailor-made solutions meeting your needs and requirements.



**AGRANA FRUIT** offers a variety of fruit, brown flavor and specialty solutions for the food and beverage industry. With our global network of R&D experts, we capture "what's next" and launch over 1,000 new innovative products every year. AGRANA Fruit has long-term relationships with customers in the food and beverage industry and a passion for delicious and thoughtfully crafted solutions.



**AUSTRIA JUICE** is one of the leading manufacturers of innovative flavor concepts and high-quality food & beverage ingredients. With a comprehensive product portfolio consisting of customized beverage compounds, flavors, fruit wines and fruit juice concentrates, AUSTRIA JUICE has established itself as a specialist for individual business-to-business solutions in the global food and beverage sector.

# 1 THE SECRET OF THE POTATO BAGUETTE

Our Offer	Your Benefit
<b>STARCH</b> potato flakes & fibers • wheat gluten	water binding capacity • tastiness • enrichment of fiber content • crispness
<b>SUGAR</b> sugar	natural substrate for the yeast (dough)

# 2 THE EXTRA IN THE DELICACY HAM

Our Offer	Your Benefit
<b>STARCH</b> dextrose • maltodextrin	water binding • texture improvement • reddening

# 3 THE SPECIAL IN THE PLANT-BASED DELIGHT

Our Offer	Your Benefit
<b>STARCH</b> wheat gluten & fiber	wheat gluten: fibrous texture • high nutritional source for vegetarians
	<b>Your Benefit</b> fiber: product softness & mouthfeel enhancement • texture improvement • high water-binding capacity



Please ask for our broad organic portfolio.

# 4 THE APPEAL IN THE MAYONNAISE DIP & SPREAD

Our Offer	Your Benefit
<b>FRUIT</b> savory preparations	tasty • tailor-made • high quality
<b>STARCH</b> special starches - clean label and modified • glucose	enhanced creaminess • improved storage stability • fat reduction • fit for vegan alternative
<b>SUGAR</b> crystal sugar	preservation • balances the bitterness

# 5 THE ATTRACTION IN THE PUFF PASTRY PARCELS WITH PESTO

Our Offer	Your Benefit
<b>FRUIT</b> savory preparations	customized solutions for chilled & ambient • genuine vegetable pieces • herbal seasonings
<b>JUICE</b> herbal flavors	authentic natural taste
<b>STARCH</b> vital wheat gluten • clean label starches, potato fiber	dough improvement • filling stabilization
<b>SUGAR</b> baking sugar	golden brown baking effect

# 6 THE HIGHLIGHT IN THE MASHED POTATOES

Our Offer	Your Benefit
<b>STARCH</b> potato flakes • ready to make potato puree	convenience • high quality • natural ingredients