



AGRANA Beteiligungs-AG RCB Investors' Conference Zürs (April 17, 2009)

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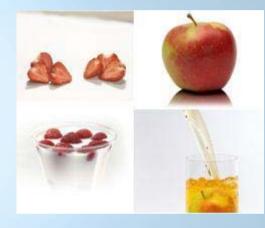
### AGRANA at a glance



#### AGRANA products you meet everyday







#### Sugar

- Sugar is sold
  - to consumers via the food trade (20%) and
  - to manufacturers: e.g. soft drinks industry, confectionery industry, fermentation industry, other food and beverage industries (80%).

#### **Starch**

- AGRANA produces starch and special starch products.
- Starch is a complex carbohydrate which is insoluble in water. Starch is used in food processing e.g. as thickener and for technical purposes e.g. in the paper manufacturing process.
- Bioethanol is part of our starch business.

#### Fruit

- Fruit juice concentrates customers are fruit juice and beverage bottlers and fillers (20%).
- Fruit preparations are special customized products (80%) for
   the dairy industry,
  - the baked products industry,
  - the ice-cream industry.

ADDING VALUE TO NATURE'S GIFTS.

# AGRANA – Key Figures & Strategy



		Revenue 2007   08	Staff 2007   08
SUGAR	<ul> <li>Leading producer of sugar in Central and Eastern Europe</li> <li>Strengthening the group's leadership in Central Europe and focus on a strong market position in the Balkan countries</li> <li>Maintaining the position as an efficiency and technology leader in the Central European sugar industry</li> </ul>	772 m€	2,597
STARCH	<ul> <li>One of Europe's leading suppliers of specialty products and isoglucose</li> <li>Increasing the output of highly refined speciality starch products</li> <li>Enlargement of corn starch capacities as well as isoglucose and bioethanol production</li> <li>Focus on the production of innovative customer-orientated products and starch based solutions for the customers</li> </ul>	339 m€	847
	<ul> <li>World's leader in fruit preparations and Europe's foremost manufacturer of fruit juice concentrates</li> <li>AGRANA is aiming to extend its market positions for fruit preparation globally and for fruit juice concentrates in Europe</li> </ul>	853 m€	4,696
FRUIT	Consolidation	(72 m€)	
	TOTAL	1,892 m€	8,140 ADDING VALUE
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### **AGRANA – Production Sites**



Segment	2008 09	2002 03
Sugar	10	15
Starch	5	5
Fruit	37	-
TOTAL	52	20

Sugar

Bosnia-Herzegovina, Austria, Romania, Slovakia, Czech Republic, Hungary

**Starch** Austria, Romania, Hungary

#### Fruit - Europe

Belgium, Denmark, Germany, France, Austria, Poland, Romania, Russia, Serbia, Turkey, Hungary, Ukraine **Fruit - International** Argentina, Australia, Brazil, China, Fiji, Morocco, Mexico, South Africa, South Korea, USA

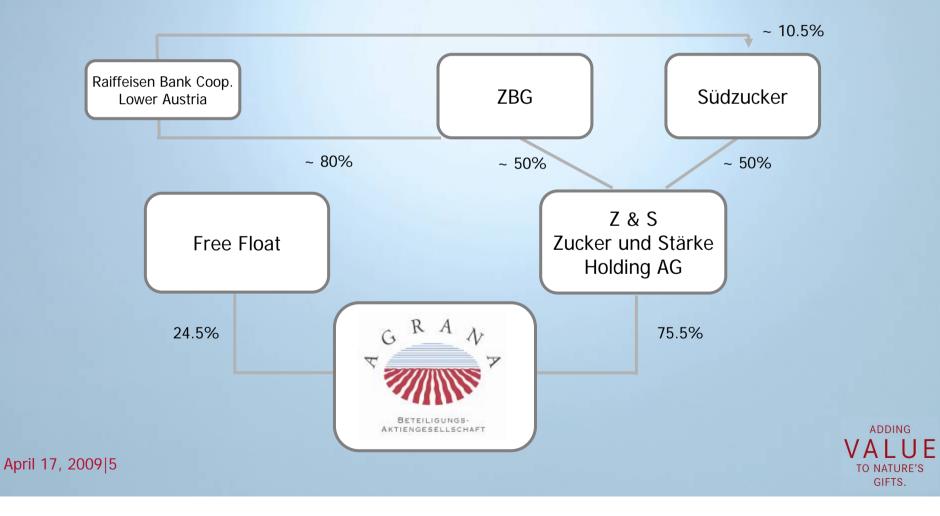
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### AGRANA's Shareholder Structure

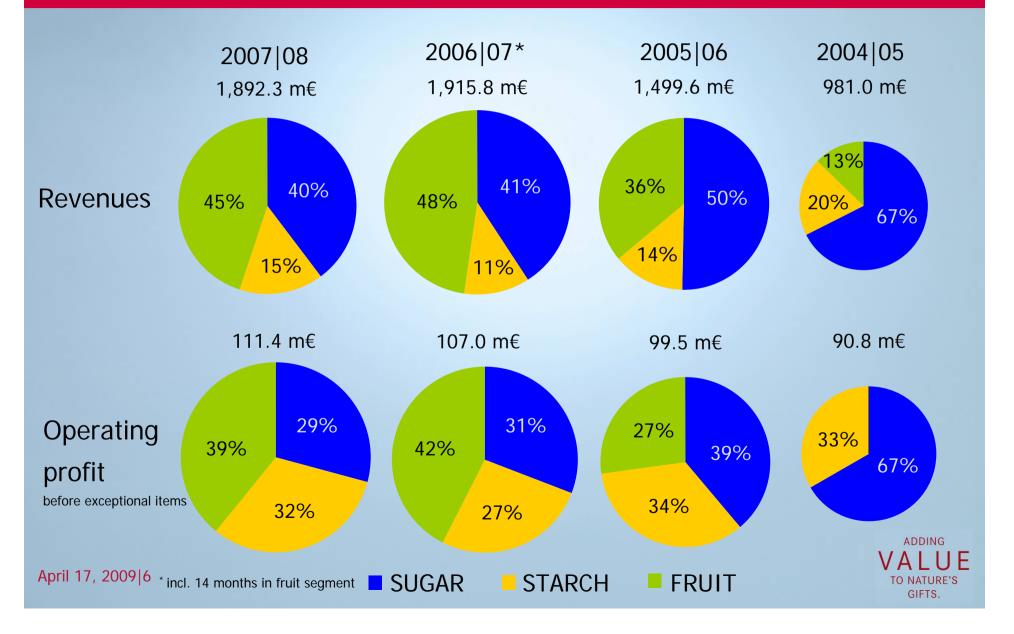


- Shares outstanding: 14,202,040
- Market capitalization (as of 8 April 2009): ~ 674,0 m€



# Overview of AGRANA Segments "Diversification completed"





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# SUGAR.

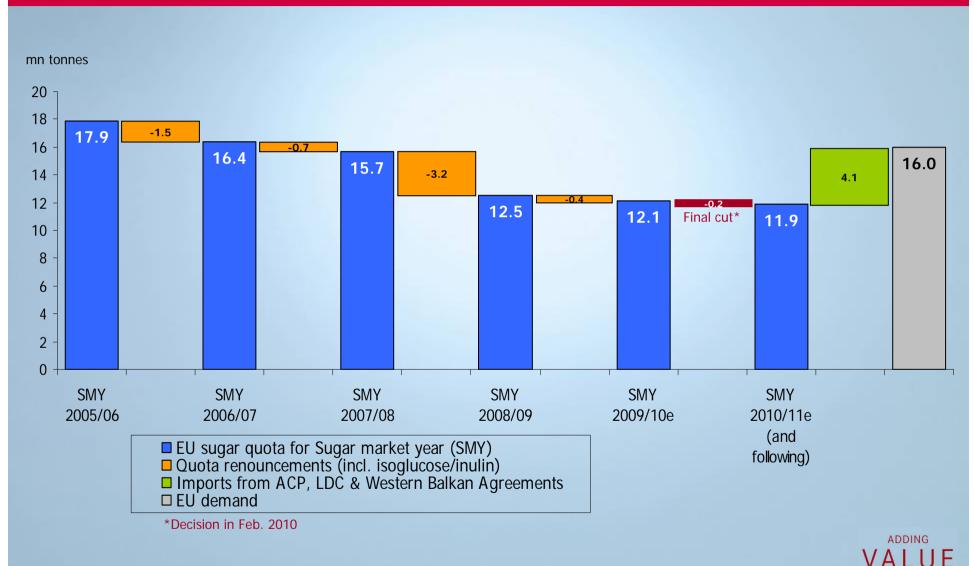
AGRANA is the leading producer of sugar in Central and Eastern Europe (CEE).

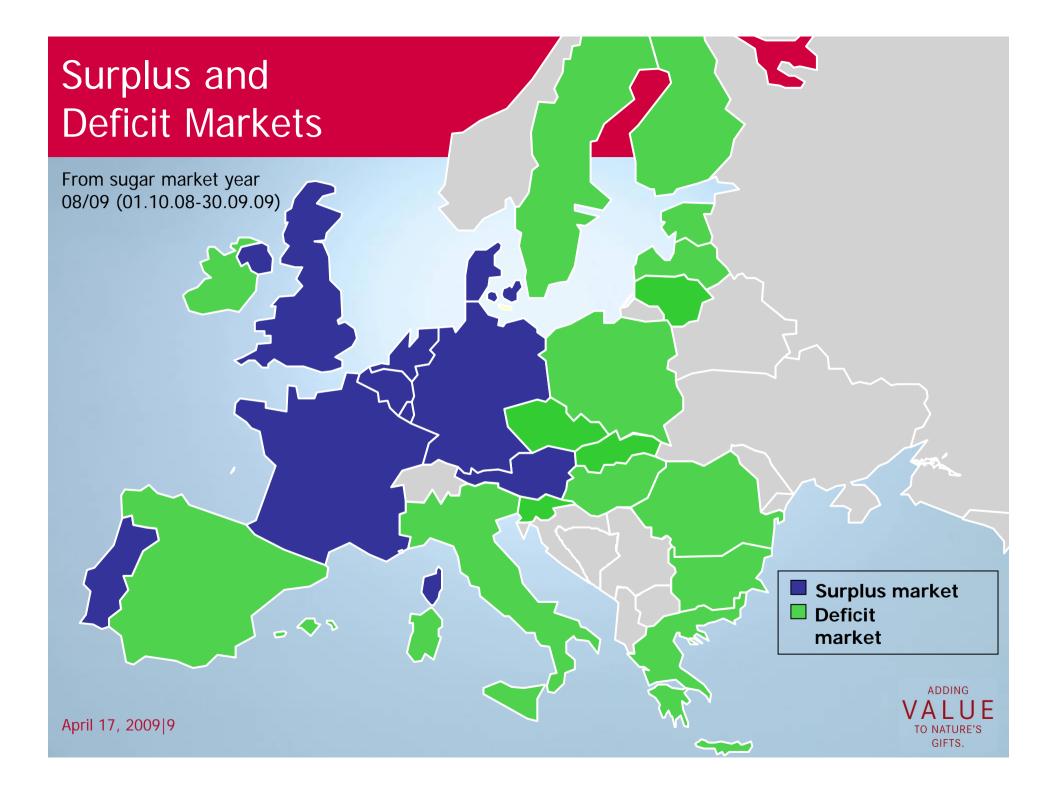
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### Reform Process of EU Sugar Regime



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# **STARCH.** AGRANA is a well positioned starch specialist in Europe.

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VALUE

### **AGRANA Bioethanol Activities**



GIFTS

#### **PISCHELSDORF** (Austria)

Total investment125 m€Theoretical capacityup to 240,000 m³ (= 190,000 tonnes)Production startJune 2008Raw material basewheat, corn and sugar beet thick juiceBy-productup to 190,000 tonnes of ActiProt



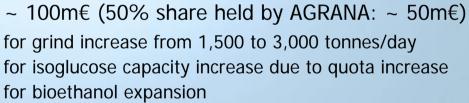


#### HUNGRANA (Hungary)

Investment volume

Theoretical capacity Conclusion of expansion programme Raw material base up to  $187,000 \text{ m}^3$ 

July 2008 corn





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### FRUIT.

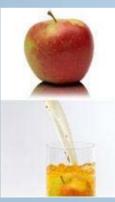
AGRANA is world's leading supplier of fruit preparations and fruit juice concentrates.

# FRUIT Segment Business Model



#### **Fruit Preparations**

- Based on mostly frozen fruits
- Tailor-made customer products (several thousand receipts worldwide)
- Customers: dairy, bakery and ice cream industry
- Shelf life of the fruit preparation ~ 6 weeks -> necessity to produce regional



#### **Fruit Juice Concentrates**

- Based on fresh fruits
- Production in the growing area of the fruits (water content and quality of the fruits don't allow far transports)
- Customers: bottling industry
- Shelf life of fruit juice concentrates ~ 2 years -> can be shipped around the world



# FRUIT Segment Business Model



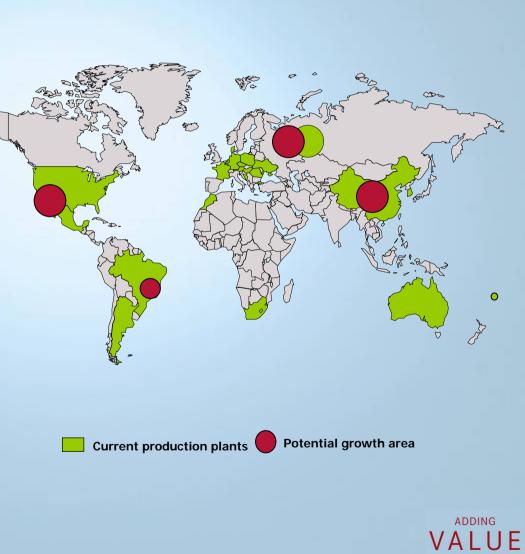
TO NATURE': GIFTS.

#### **Fruit Preparations**

- World market leader with 25 production plants
- Extend the market position at all markets, where we are present
- Market entry in regions with growth potential where AGRANA customers are already operating (Yoghurt producers)

#### Fruit Juice Concentrates

- One of the leading producers in Europe, only European producer in China, 12 production plants
- Further growth in existing markets
- Increase in market share via distribution channel enhancement in the EU and Russia



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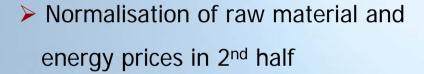
### Outlook



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### Key Developments in FY 2008|09





- Bioethanol: full production
- European sugar market develops towards balanced situation
- Good campaign 2008 proceed in all areas

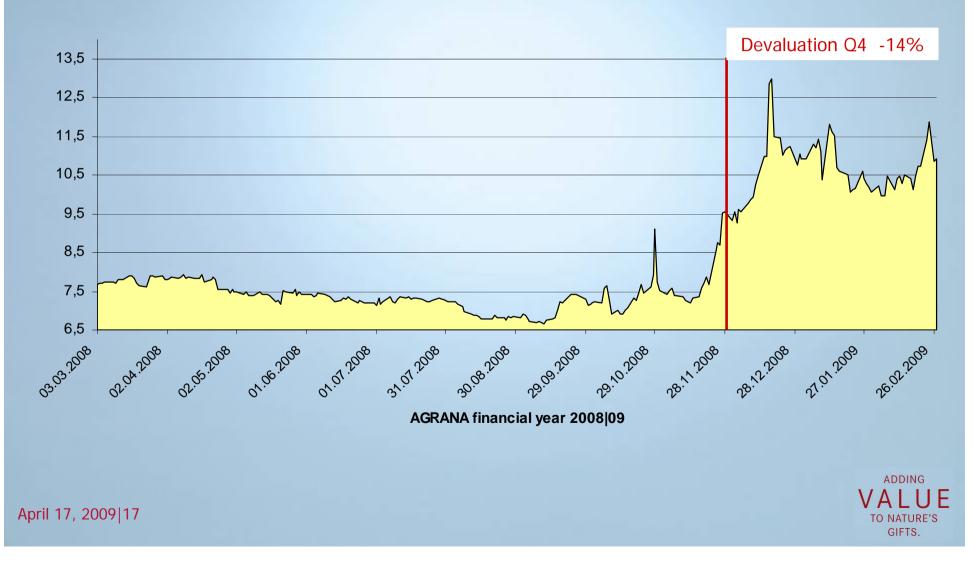
- Global economic downturn effects also our markets – volumes and/or prices
- Customers are more tentative
- Increase of price pressure in the food industry
- High volatility and devaluation of CEE currencies
- Increase of finance costs



### FX-Development UAH - FY 2008|09



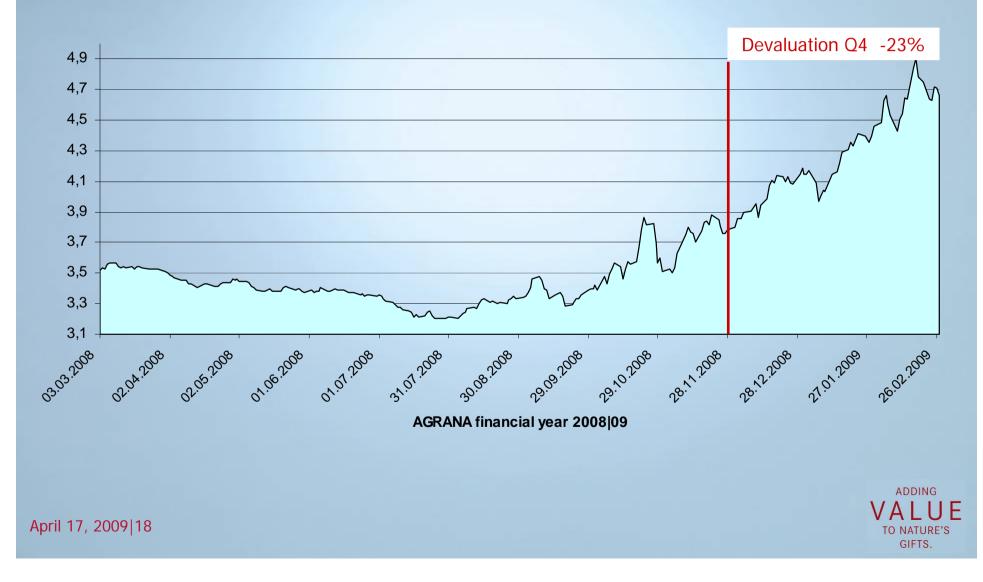
fx-development: EUR-UAH



### FX-Development PLN - FY 2008 09



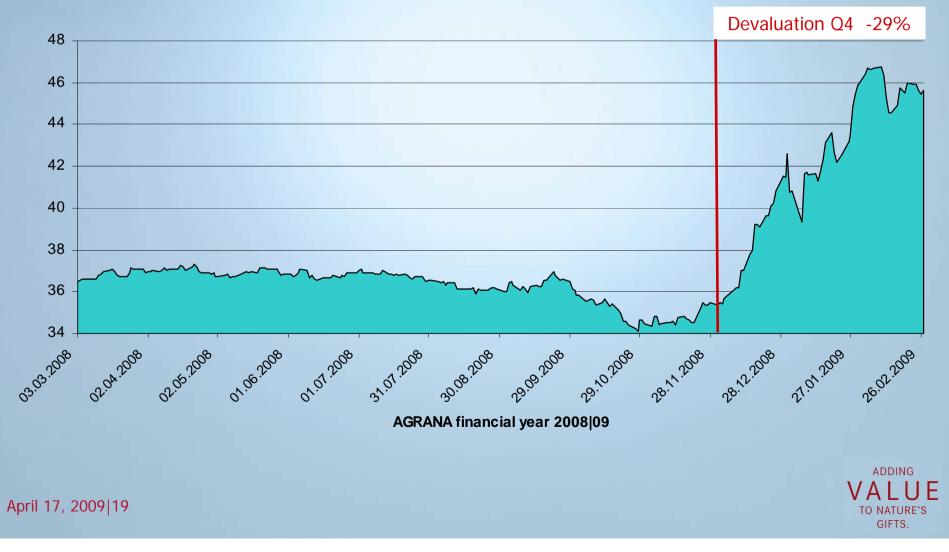
fx-development: EUR-PLN



### FX-Development RUB - FY 2008 09



fx-development: EUR-RUB



### Outlook for FY 08|09e



### SUGAR Segment

- Slight decline of revenues in FY 2008|09e
- Margin decline in CEE due to weakening currencies
- o Refinery in Brcko, Bosnia, with positive earnings contributions from FY 2009|10e

### STARCH Segment

- Dynamic sales growth (e.g. newly installed capacities for bioethanol in A + HU)
- Start-up costs for the Bioethanol plant in Pischelsdorf still reflected in the full year's figure 2008|09e

### FRUIT Segment

- o Revenues slightly below previous year's level
- o Lower juice prices put pressure on segment sales

### Guidance 2008 | 09e unchanged

- $\Rightarrow$  Publication of preliminary results for 2008|09: May 6, 2009
- $\Rightarrow$  Publication of annual results for 2008|09: May 20, 2009

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### Outlook for FY 09|10e



- In spite of global economic crisis, AGRANA faces a more favourable situation for major input factors (energy, raw materials) than last year 2008 | 09
- Huge price pressure in all markets due to "slightly" declining demand
  - Sugar: stable volumes
  - Starch: stable volumes in food, declining volumes in non-food
  - Fruit-Juice: slightly declining volumes
- EU Sugar Regime: Cash inflow from EU restructuring aid in June 2009 (100 % instead of 60 %)
- => AGRANA activities:
  - Lower CAPEX
  - o Reorganisation and enforcement of lean organisation
  - o Overall cost savings
  - o Increase of secured long-term refinancing levels

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