



AGRANA Beteiligungs-AG RCB Investors' Conference Zürs (April 17, 2009)

April 17, 2009|1

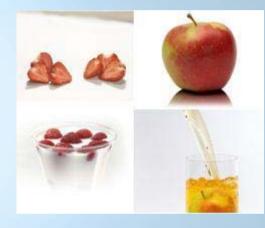
AGRANA at a glance



AGRANA products you meet everyday







Sugar

- Sugar is sold
 - to consumers via the food trade (20%) and
 - to manufacturers: e.g. soft drinks industry, confectionery industry, fermentation industry, other food and beverage industries (80%).

Starch

- AGRANA produces starch and special starch products.
- Starch is a complex carbohydrate which is insoluble in water. Starch is used in food processing e.g. as thickener and for technical purposes e.g. in the paper manufacturing process.
- Bioethanol is part of our starch business.

Fruit

- Fruit juice concentrates customers are fruit juice and beverage bottlers and fillers (20%).
- Fruit preparations are special customized products (80%) for
 the dairy industry,
 - the baked products industry,
 - the ice-cream industry.

ADDING VALUE TO NATURE'S GIFTS.

AGRANA – Key Figures & Strategy



		Revenue 2007 08	Staff 2007 08
SUGAR	 Leading producer of sugar in Central and Eastern Europe Strengthening the group's leadership in Central Europe and focus on a strong market position in the Balkan countries Maintaining the position as an efficiency and technology leader in the Central European sugar industry 	772 m€	2,597
STARCH	 One of Europe's leading suppliers of specialty products and isoglucose Increasing the output of highly refined speciality starch products Enlargement of corn starch capacities as well as isoglucose and bioethanol production Focus on the production of innovative customer-orientated products and starch based solutions for the customers 	339 m€	847
	 World's leader in fruit preparations and Europe's foremost manufacturer of fruit juice concentrates AGRANA is aiming to extend its market positions for fruit preparation globally and for fruit juice concentrates in Europe 	853 m€	4,696
FRUIT	Consolidation	(72 m€)	
	TOTAL	1,892 m€	8,140 ADDING VALUE
April 17, 2009 3			TO NATURE'S GIFTS.

AGRANA – Production Sites



Segment	2008 09	2002 03
Sugar	10	15
Starch	5	5
Fruit	37	-
TOTAL	52	20

Sugar

Bosnia-Herzegovina, Austria, Romania, Slovakia, Czech Republic, Hungary

Starch Austria, Romania, Hungary

Fruit - Europe

Belgium, Denmark, Germany, France, Austria, Poland, Romania, Russia, Serbia, Turkey, Hungary, Ukraine **Fruit - International** Argentina, Australia, Brazil, China, Fiji, Morocco, Mexico, South Africa, South Korea, USA

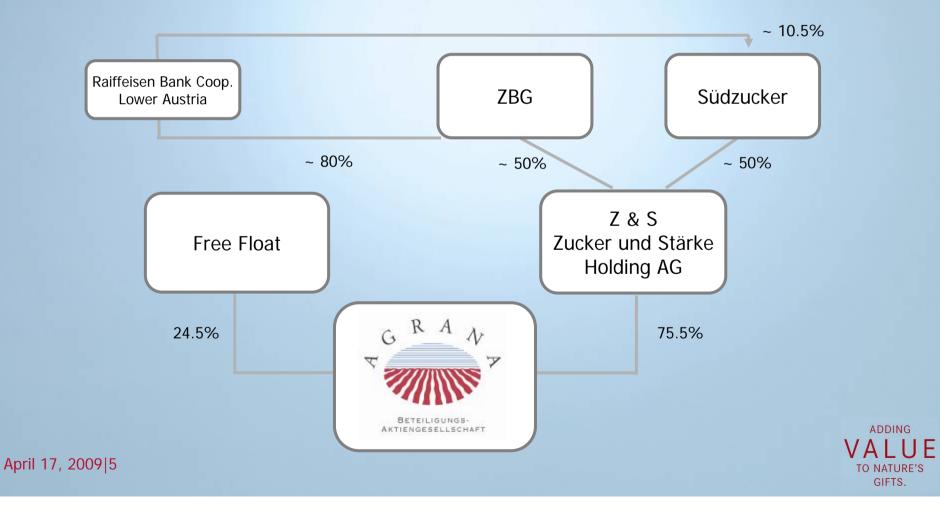
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AGRANA's Shareholder Structure

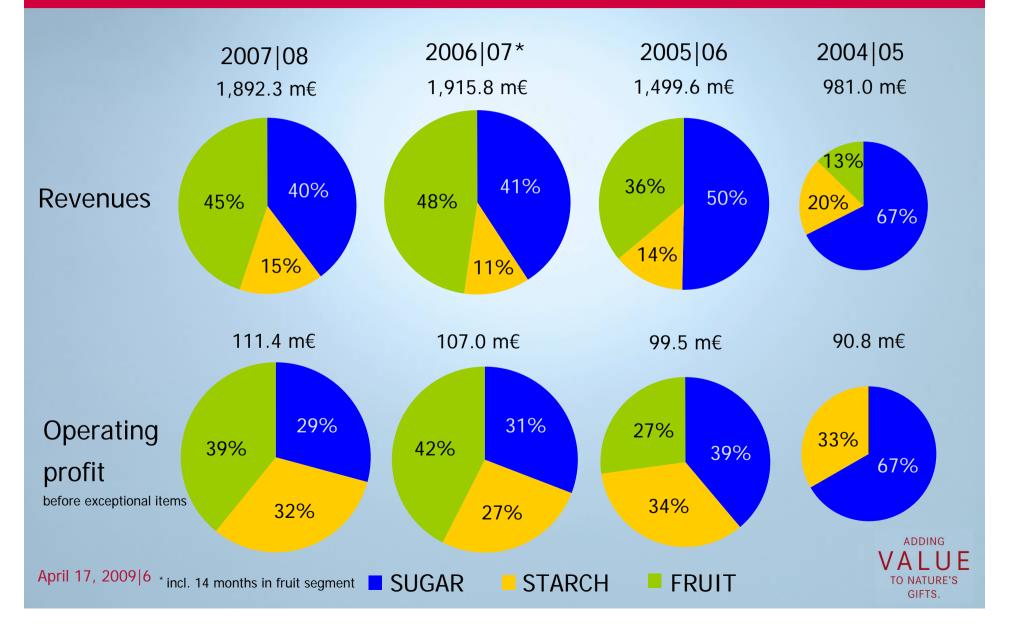


- Shares outstanding: 14,202,040
- Market capitalization (as of 8 April 2009): ~ 674,0 m€



Overview of AGRANA Segments "Diversification completed"





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SUGAR.

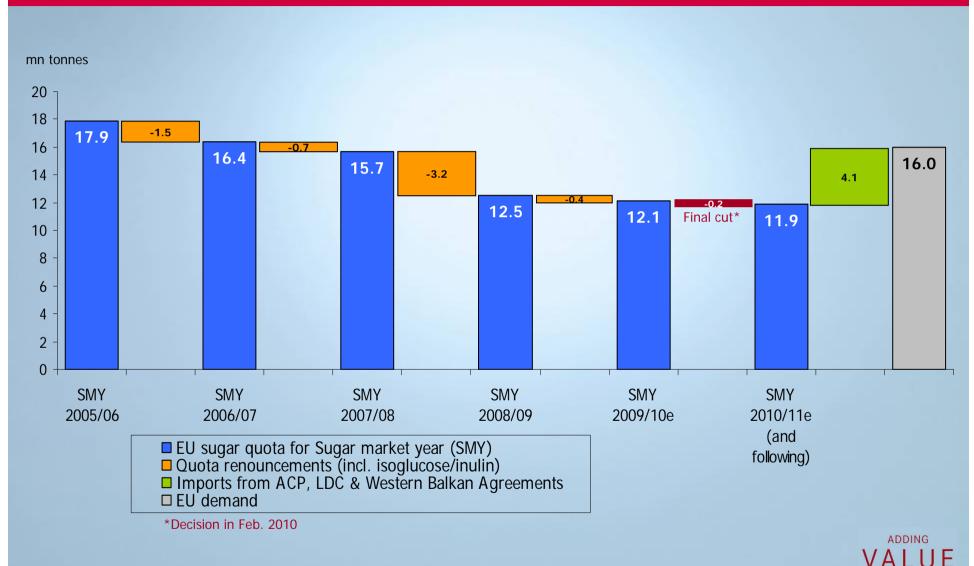
AGRANA is the leading producer of sugar in Central and Eastern Europe (CEE).

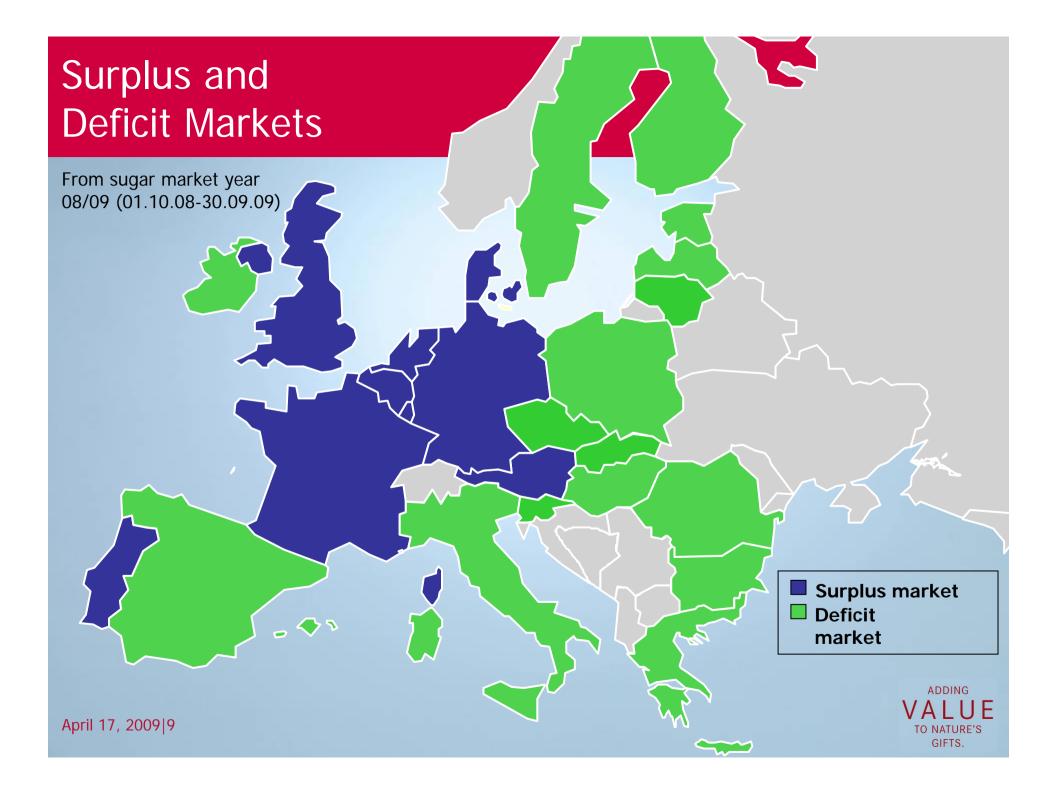
April 17, 2009|7

Reform Process of EU Sugar Regime



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STARCH. AGRANA is a well positioned starch specialist in Europe.

April 17, 2009|10

VALUE

AGRANA Bioethanol Activities



GIFTS

PISCHELSDORF (Austria)

Total investment125 m€Theoretical capacityup to 240,000 m³ (= 190,000 tonnes)Production startJune 2008Raw material basewheat, corn and sugar beet thick juiceBy-productup to 190,000 tonnes of ActiProt



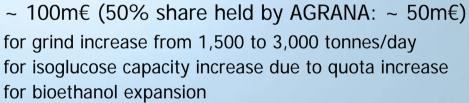


HUNGRANA (Hungary)

Investment volume

Theoretical capacity Conclusion of expansion programme Raw material base up to $187,000 \text{ m}^3$

July 2008 corn





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FRUIT.

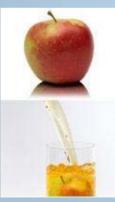
AGRANA is world's leading supplier of fruit preparations and fruit juice concentrates.

FRUIT Segment Business Model



Fruit Preparations

- Based on mostly frozen fruits
- Tailor-made customer products (several thousand receipts worldwide)
- Customers: dairy, bakery and ice cream industry
- Shelf life of the fruit preparation ~ 6 weeks -> necessity to produce regional



Fruit Juice Concentrates

- Based on fresh fruits
- Production in the growing area of the fruits (water content and quality of the fruits don't allow far transports)
- Customers: bottling industry
- Shelf life of fruit juice concentrates ~ 2 years -> can be shipped around the world



FRUIT Segment Business Model



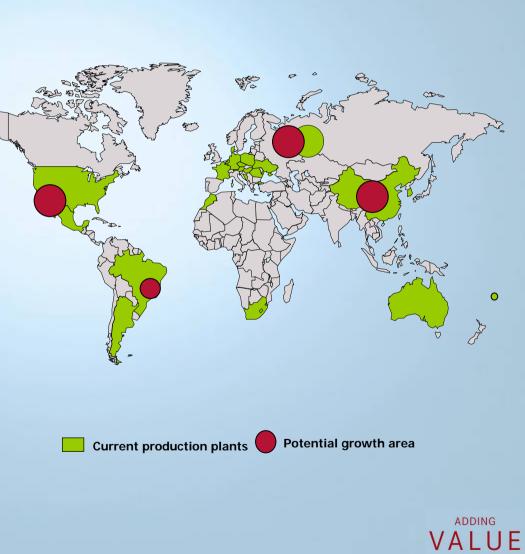
TO NATURE': GIFTS.

Fruit Preparations

- World market leader with 25 production plants
- Extend the market position at all markets, where we are present
- Market entry in regions with growth potential where AGRANA customers are already operating (Yoghurt producers)

Fruit Juice Concentrates

- One of the leading producers in Europe, only European producer in China, 12 production plants
- Further growth in existing markets
- Increase in market share via distribution channel enhancement in the EU and Russia



April 17, 2009 14



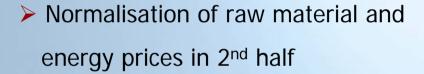
Outlook



April 17, 2009|15

Key Developments in FY 2008|09





- Bioethanol: full production
- European sugar market develops towards balanced situation
- Good campaign 2008 proceed in all areas

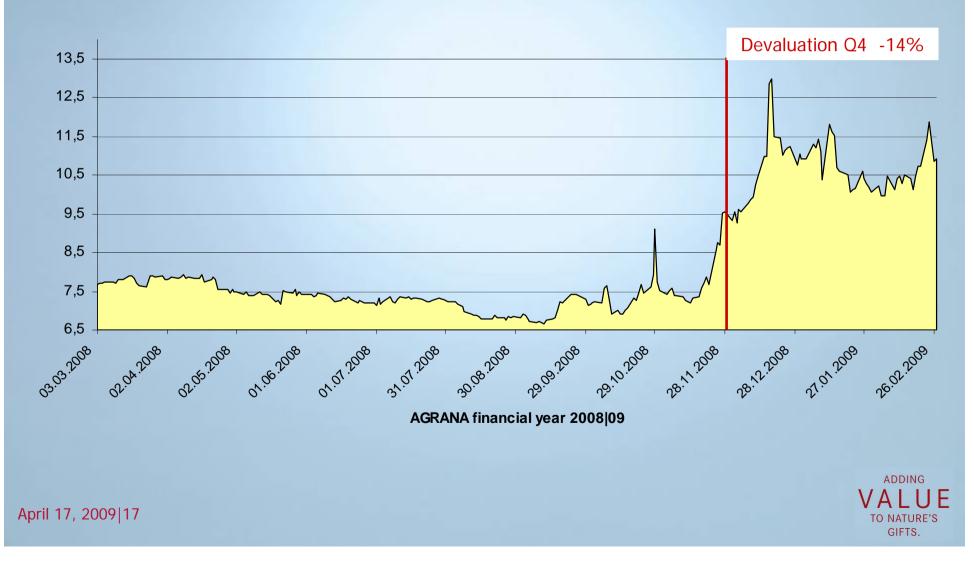
- Global economic downturn effects also our markets – volumes and/or prices
- Customers are more tentative
- Increase of price pressure in the food industry
- High volatility and devaluation of CEE currencies
- Increase of finance costs



FX-Development UAH - FY 2008|09



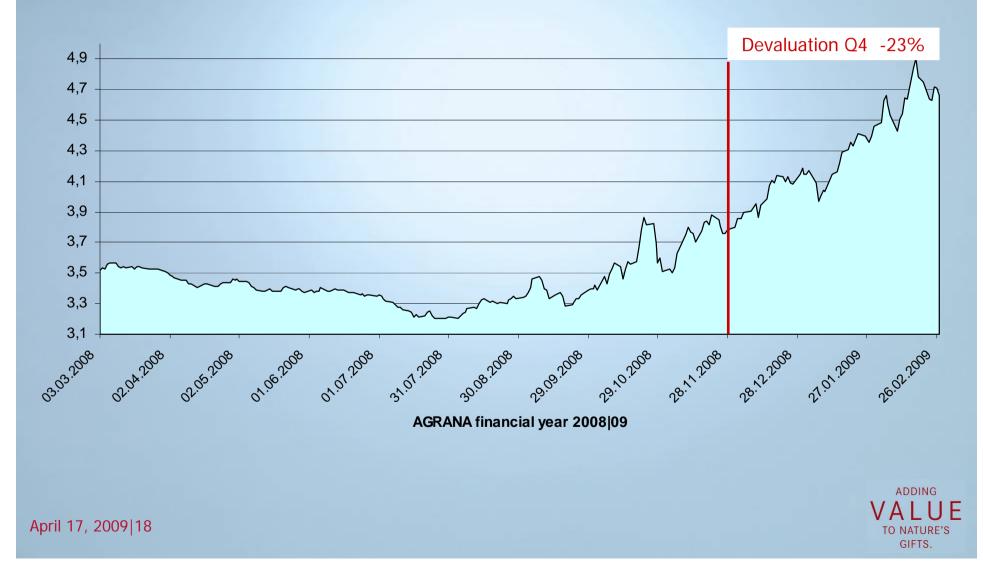
fx-development: EUR-UAH



FX-Development PLN - FY 2008 09



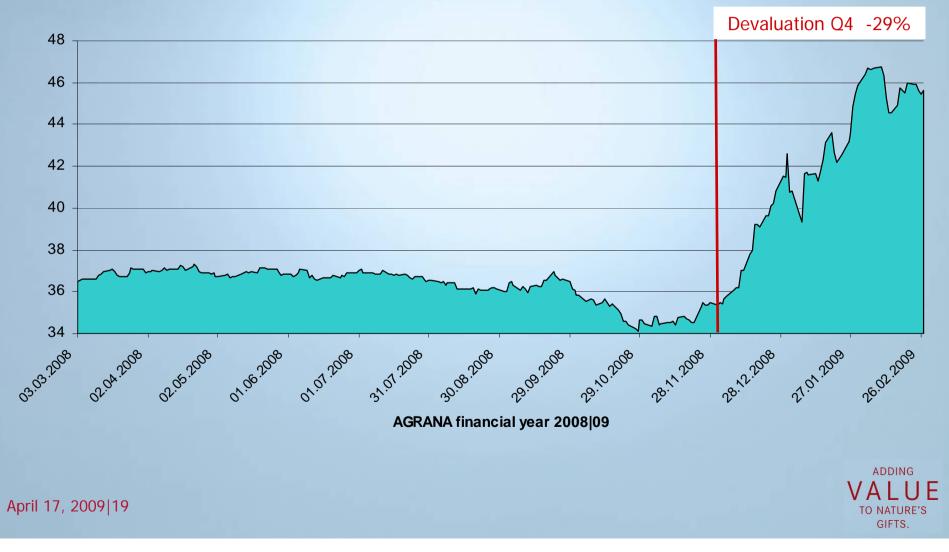
fx-development: EUR-PLN



FX-Development RUB - FY 2008 09



fx-development: EUR-RUB



Outlook for FY 08|09e



SUGAR Segment

- Slight decline of revenues in FY 2008|09e
- Margin decline in CEE due to weakening currencies
- o Refinery in Brcko, Bosnia, with positive earnings contributions from FY 2009|10e

STARCH Segment

- Dynamic sales growth (e.g. newly installed capacities for bioethanol in A + HU)
- Start-up costs for the Bioethanol plant in Pischelsdorf still reflected in the full year's figure 2008|09e

FRUIT Segment

- o Revenues slightly below previous year's level
- o Lower juice prices put pressure on segment sales

Guidance 2008 | 09e unchanged

- \Rightarrow Publication of preliminary results for 2008|09: May 6, 2009
- \Rightarrow Publication of annual results for 2008|09: May 20, 2009

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Outlook for FY 09|10e



- In spite of global economic crisis, AGRANA faces a more favourable situation for major input factors (energy, raw materials) than last year 2008 | 09
- Huge price pressure in all markets due to "slightly" declining demand
 - Sugar: stable volumes
 - Starch: stable volumes in food, declining volumes in non-food
 - Fruit-Juice: slightly declining volumes
- EU Sugar Regime: Cash inflow from EU restructuring aid in June 2009 (100 % instead of 60 %)
- => AGRANA activities:
 - Lower CAPEX
 - o Reorganisation and enforcement of lean organisation
 - o Overall cost savings
 - o Increase of secured long-term refinancing levels

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