

AGRANA
Online Annual
Report 2009 | 10
http://ir.agrana.com

AGRANA Beteiligungs-AG RS London (Berenberg Bank) 19 May 2010













SUGAR. STARCH. FRUIT.

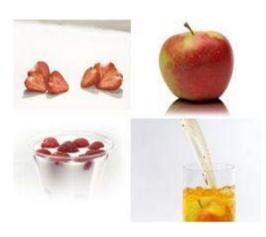
At a glance



AGRANA's diversified and balanced portfolio







Sugar

- Sugar is sold
 - to consumers via the food trade (20%) and
 - to manufacturers: e.g. soft drink industry, confectionery industry, fermentation industry, other food and beverage industries (80%).

Starch

- AGRANA produces starch and special starch products.
- Starch is a complex carbohydrate which is insoluble in water. Starch is used in food processing (e.g. as thickener) and for technical purposes (e.g. in the paper manufacturing process).
- Bioethanol is part of our starch business.

Fruit

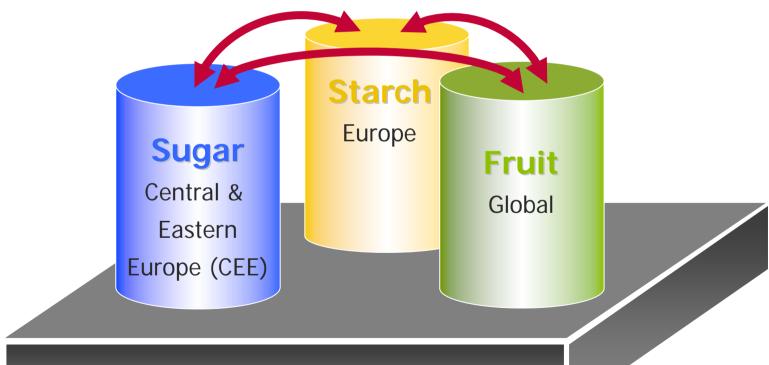
- Fruit juice concentrates (20 % of segment revenue) customers are fruit juice and beverage bottlers and fillers.
- Fruit preparations (80 % of segment revenue) are specially customized products for
 - the dairy industry
- the baked products industry
- the ice-cream industry

Strategy



Investor and customer value from:

- Balance of risk
- Exchange of know-how
- Cost savings from synergies



Refining of agricultural raw materials

Production Sites





Market position and main drivers





Market position

Leading producer in Central and Eastern Europe



- End of transition period of the EU sugar regime
- Healthy supply and demand situation within European sugar market



One of Europe's leading suppliers of specialty starches and isoglucose

- Full exploitation of installed capacities in starch, isoglucose and bioethanol
- Legal framework for mandatory bioethanol blending triggers market potential and long-term growth



FRUIT PREPARATION:
No. 1 worldwide

FRUIT JUICE
CONCENTRATE: Leading manufacturer of apple juice concentrate with production facilities in Europe and China

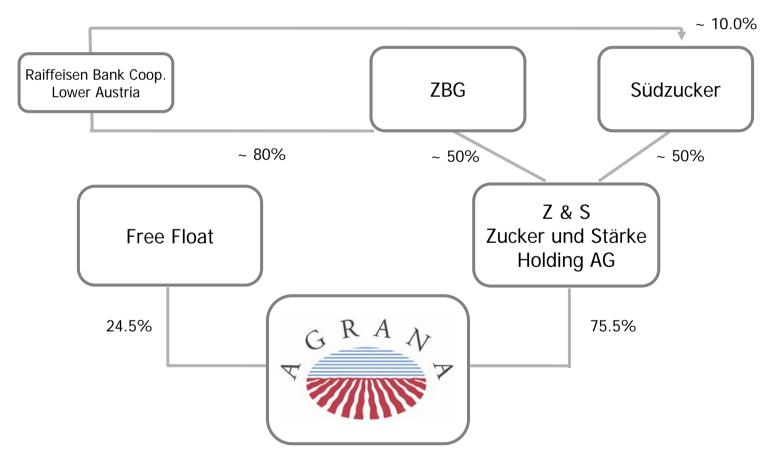
- Global demand for healthy food and up market products e.g. yoghurt drinks, wellness products, convenience food
- Usage of integrated platform to raise synergies in combined global sourcing and distribution

Shareholder Structure



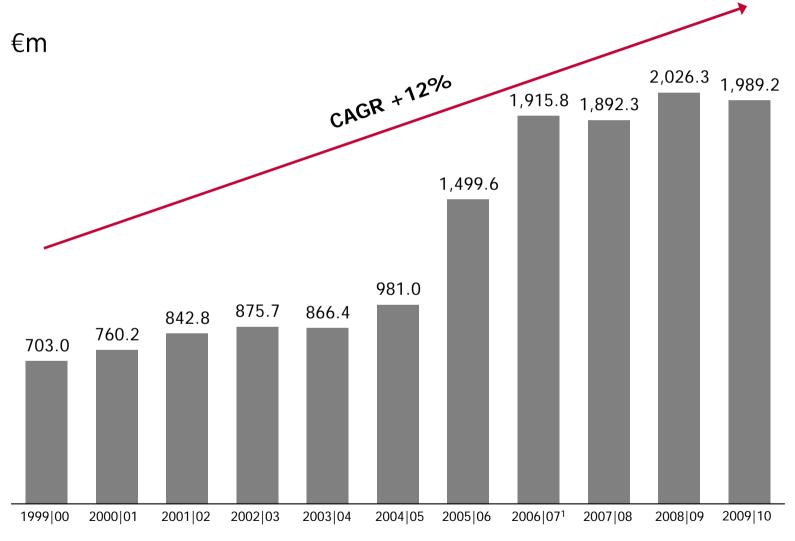
Shares outstanding: 14,202,040

Market capitalisation (as of 17 May 2010): € 1,032.5 million



Revenue Evolution





Market environment 2009 | 10



March 09 Aug 09 Feb 10

End of Reform Process of EU Sugar Regime

Peak in Raw Sugar Quotation

All time high of White Sugar Quotation

Good EU cereal harvest led to lower prices

Non-Food (esp. Paper) starch decline due to economic crisis

Pick-up in demand of paper industry

Increased customer volatility (fruit prep business)

Slight recovery of apple juice concentrate prices at low level

Consolidated Overview



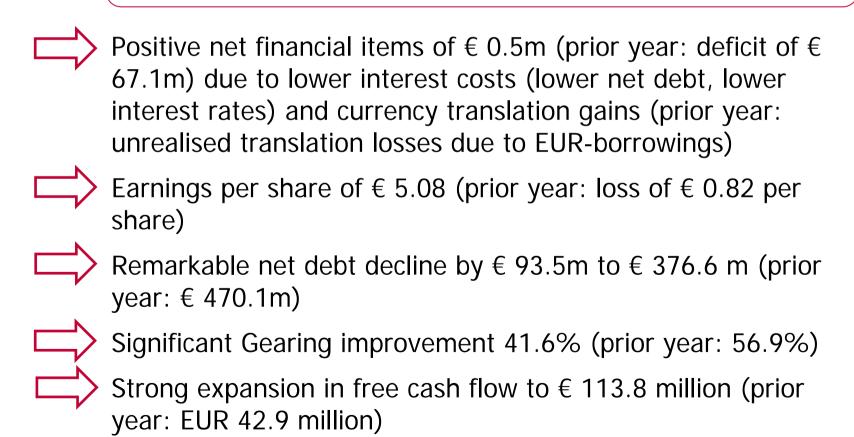
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	2009 10	2008 09	Change
Revenue €m	1,989.2	2,026.3	-1.8%
EBITDA €m	176.2	119.2	+47.9%
Operating profit before exceptional items €m	91.9	37.8	+ > 100%
Operating margin %	4.6	1.9	
Profit/(loss) for the period before minority interests €m	72.7	(15.9)	+ > 100%
Dividend €	1.95 ¹	1.95	
Investment in property, plant and equipment and intangibles €m	48.4	73.8	-34.5%
Staff	7,927	8,244	-3.8%
¹ Proposal to the Annual General Meeting			

¹ Proposal to the Annual General Meeting

Financial Highlights 2009 | 10



Significant improvement of business performance



Segment Split 2009 10



Revenue		
by segment		

as a % of group revenue

Revenue change vs. 2008|09

Operating profit by segment¹

Operating margin¹



34.4%

- 2.6%

16.5%

2.2%



25.1%

- 3.9%

44.7%

8.2%



40.5%

+ 0.2%

38.8%

4.4%

Highlights 2009 | 10



Sugar Segment

- Further decline in revenue due to lower sales of quota sugar and lower prices
- Cost savings compensate missing gross margins of the lower quota
- Abolition of restructuring fees started as of October 2009

Starch Segment

- Decline in revenue due to lower sales prices
- Overall positive sales volume development
- Full utilisation of bioethanol capacities in Austria and Hungary

Fruit Segment

- Revenue at prior year's level
- Fruit preparations business with stable revenue and slight volume increase
- Volume growth in the fruit juice concentrate business with reduced sales prices in comparison to last year's level





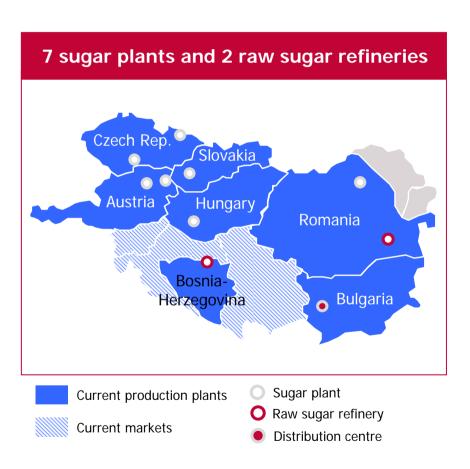
SUGAR Segment Market Position



(´000 tons)	EU quota	AGRANA sugar beet quota (1)	Market position
Austria	351	351	#1
Hungary	105	105	#1
Czech Republic	372	94	#2
Slovakia	112	44	#2
Romania	105	24	n.a.
Total	1,045	618	
Bosnia- Herzegovina		150 ⁽²⁾	#1

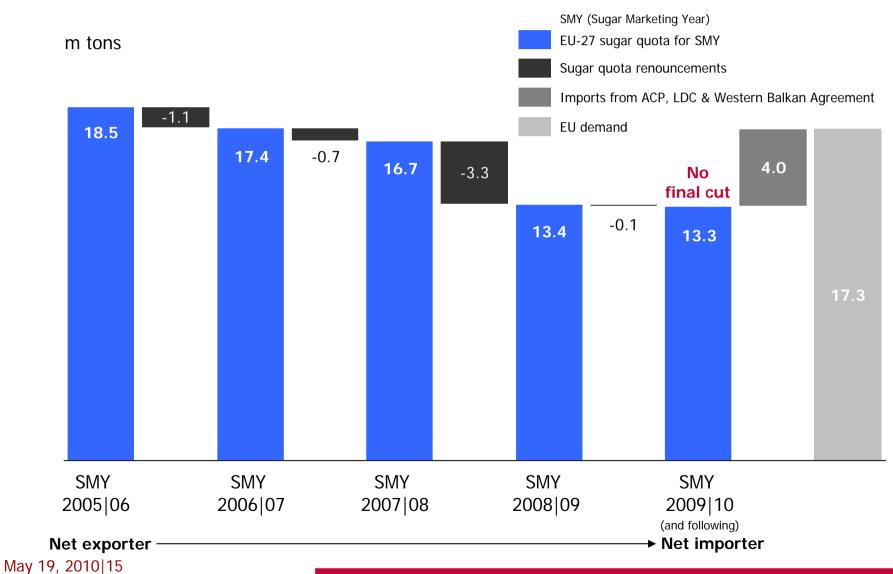


- (1) AGRANA beet quota for 2009 | 10 Sugar Marketing Year (SMY)
- (2) Capacity for refined raw sugar (50:50 joint venture)



Reform Process of EU Sugar Regime

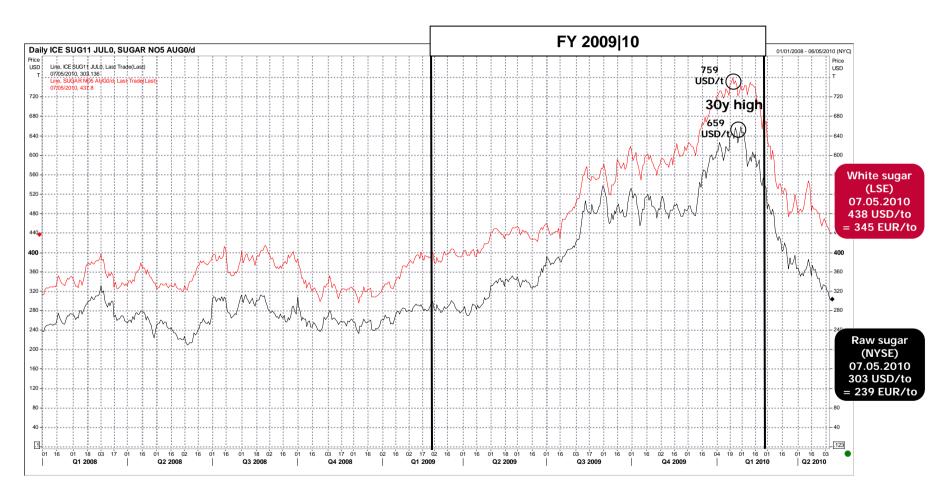




Quotation for Raw Sugar & White Sugar

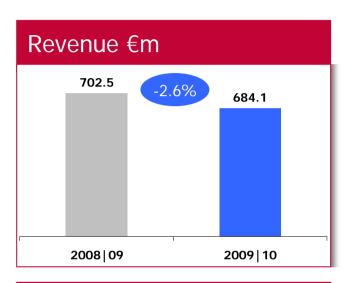
January 1, 2008 - May 7, 2010





SUGAR Segment Highlights





Revenue € 684.1m

- Lower quota sugar revenue and decreased quota sugar sales prices led to a 2.6% decrease in revenue
- Significant increase in non-quota sugar volumes



Operating Profit € 15.2m

- Abolition of restructuring fees as of October 2009
- Optimisation of energy procurement for the 2009 campaign
- Utilisation of raw sugar refineries below prior-year level because of the lower availability of raw sugar
- Operating Margin 2.2% (prior year: 2.3%)

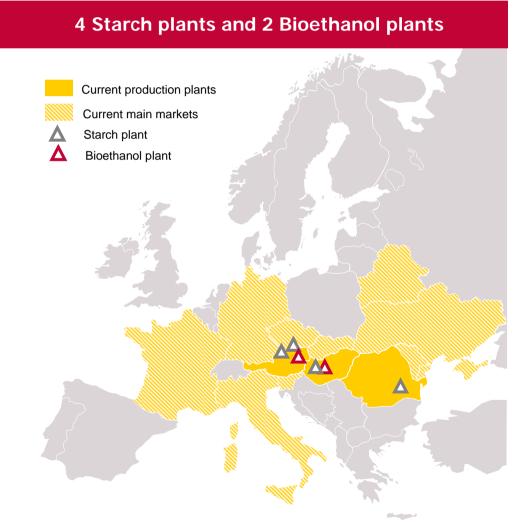




STARCH Segment Market Position

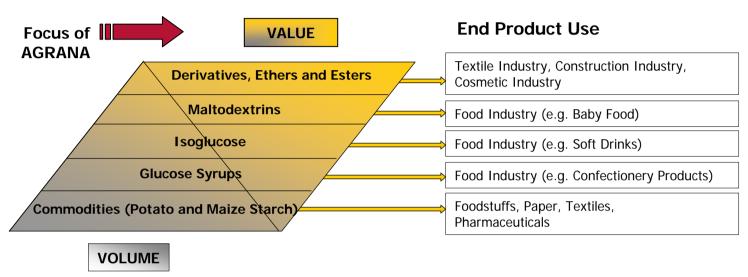


- Organic growth at existing plants (capacity expansion in Austria and Hungary)
- 80% increase in isoglucose production in Hungary as a result of the new EU Sugar Regime
- Sales:
 - o 50% domestic sales
 - 50% are exported to neighbouring and other countries



STARCH Segment Specialisation strategy



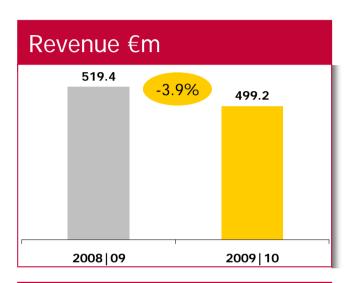


- Food:
 - o Growth in products from special raw materials (Market leadership)
 - Growth in starch derivates for fruit preparations
 - o Growth in "High Care"-starches

- Non-Food:
 - o Innovation- and Market leadership in
 - Special applications for construction industry
 - Adhesive (sack adhesive)
 - o Growth in cosmetics industry
 - Growth in special applications for paper, textile and cardboard industry

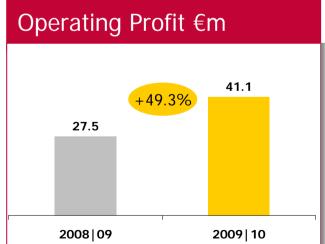
STARCH Segment Highlights





Revenue € 499.2m

- Lower starch sales prices resulting from the rawmaterial-driven adjustment of sales contracts with customers
- Starch sales volumes were pushed up significantly, esp. native starches and saccharification products
- Full capacity availability increased bioethanol sales



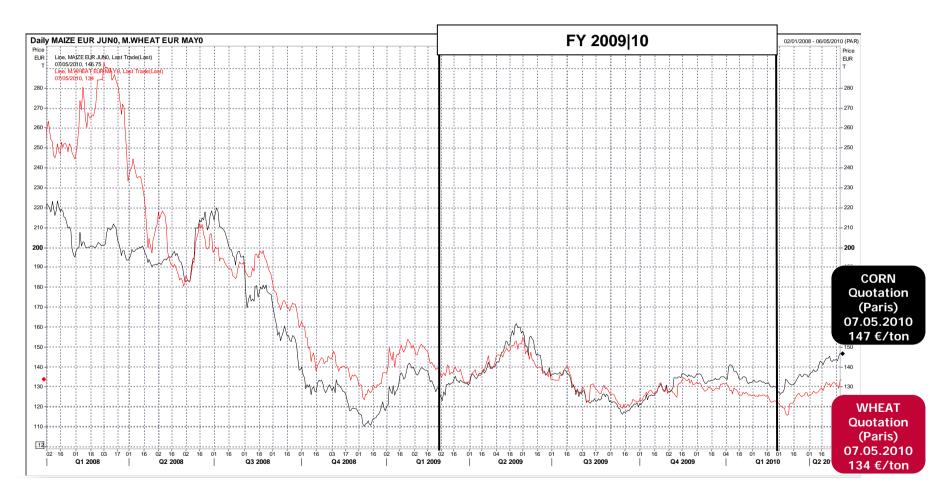
Operating profit € 41.1m

- Low raw material costs more than compensated declining sales prices
- Beneficial effect on production costs due to overall easing of raw material prices and lower energy costs
- Operating margin reached 8.2% (prior year: 5.3%)

Price Development of Cereals

January 1, 2008 – May 7, 2010





AGRANA Bioethanol Activities



PISCHELSDORF (Austria)

Total investment 125 m€

Theoretical capacity up to 240,000 m³ (= 190,000 tonnes)

Production start June 2008

Raw material base wheat, corn and sugar beet thick juice

By-product up to 190,000 tonnes of ActiProt





HUNGRANA (Hungary)

Investment volume ~ 100m€ (50% share held by AGRANA: ~ 50m€)

for grind increase from 1,500 to 3,000 tonnes/day for isoglucose capacity increase due to quota increase

for bioethanol expansion

Theoretical capacity up to 187,000 m³

Conclusion of ex-

pansion programme July 2008

Raw material base corn



Price Correlation

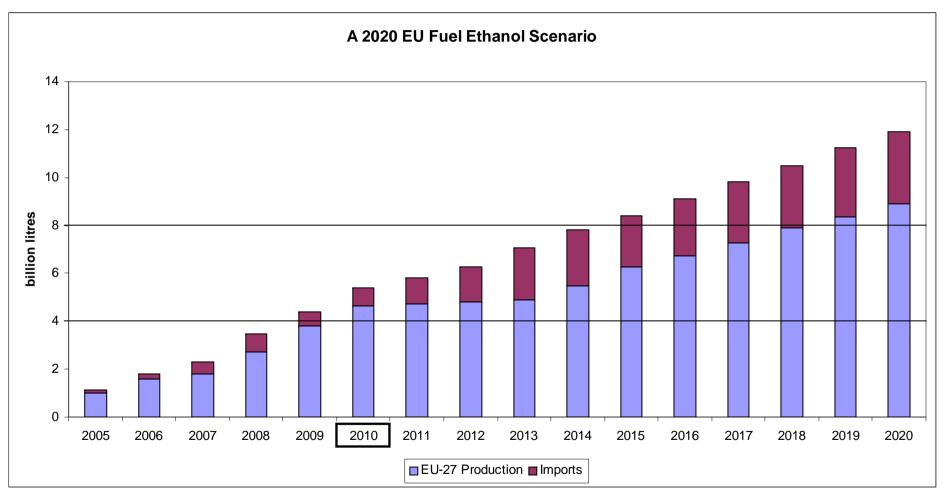
January 1, 2008 – May 14, 2010





Development of Ethanol Demand until 2020





Source: F.O. Licht's World Ethanol and Biofuels Report, 25.09.2009





FRUIT Segment Market Position



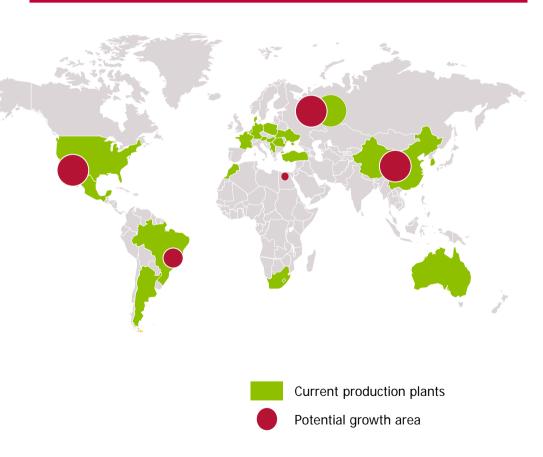
Fruit Preparations

- World market leader
- Extension of the existing market position
- Market entry in regions with growth potential where AGRANA customers already operate (yoghurt producers)

Fruit Juice Concentrates

- One of the leading producers of apple juice concentrate
- Production facilities in Europe and China
- Increase in market share via distribution channel enhancement in the EU and Russia

25 fruit preparation plants and 12 fruit juice concentrate plants



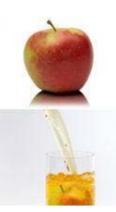
FRUIT Segment Business Model





Fruit Preparations

- Based on mostly frozen fruits
- Tailor-made customer products (several thousand recipes worldwide)
- Customers: dairy, bakery and ice cream industry
- Shelf life of the fruit preparation ~ 6 weeks -> necessity to produce regional

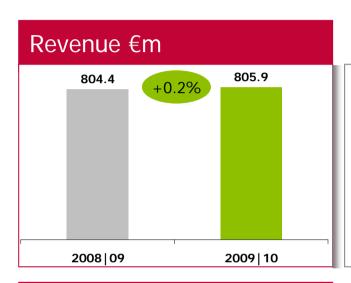


Fruit Juice Concentrates

- · Based on fresh fruits
- Production in the growing area of the fruits (water content and quality of the fruits don't allow far transports)
- Customers: bottling industry
- Shelf life of fruit juice concentrates ~ 2 years -> can be shipped around the world

FRUIT Segment Highlights





Revenue € 805.9m

- Increases in sales volumes of fruit juice concentrates
- Volume growth in fruit preparations
- Prices for apple juice concentrate decreased to historically lowest level

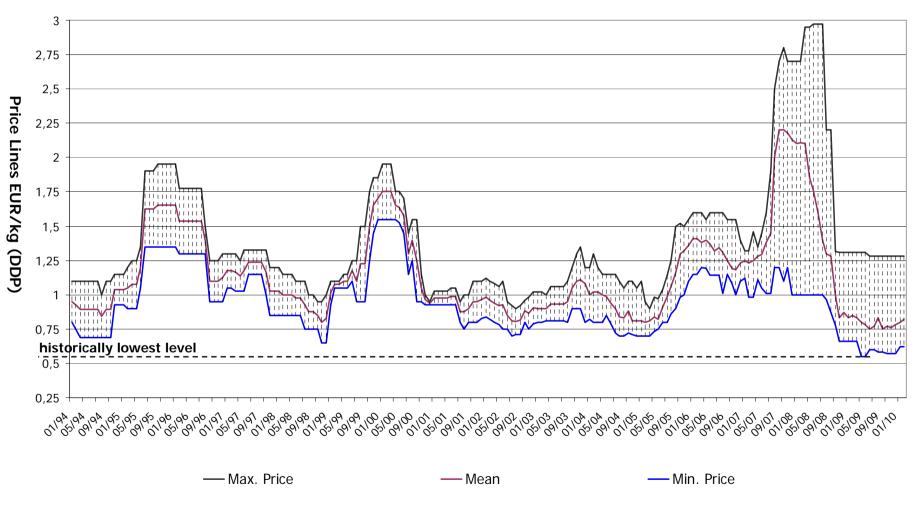


Operating profit was raised to € 35.7m

- Excluding 2008|09 inventory write-down of AJC stock of € 32.4m, operating profit was up € 8.8m
- Higher sales quantities and lower raw material prices compensated declining revenue
- Optimization in cost structures
- Operating margin of 4.4%

Market Price Report: European AJC (January 1994 – February 2010)





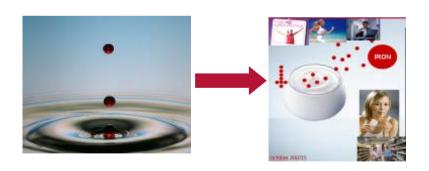
Source: Fruit Processing (confructa medien GmbH)

Fruit Preparation Innovations



Magic Drops

 Capsules with a size of a few millimetres in which processstable, functional substances, e.g. vitamins, antioxidants or omega 3 fatty acids, can be included



Chocolate Fruities

- Small chocolate particles filled with liquid fruit (fruit puree), for mixing with fruit preparation into yoghurt or ice cream
- Any flavour of puree possible (cherry, coconut, pear, orange, etc.)





Financial Results 2009|10













SUGAR. STARCH. FRUIT.

Consolidated Income Statement

(based on IFRS)



Key P&L figures €m	2009 10	2008 09
Revenue	1,989.2	2,026.3
Operating profit before exceptional items	91.9	37.8
Exceptional items	(5.0)	(3.2)
Operating profit after exceptional items	86.9	34.6
Net financial items	0.5	(67.1)
Profit/(loss) before tax	87.4	(32.4)
Income tax (expense)/credit	(14.7)	16.6
Profit/(loss) for the period before minority interests	72.7	(15.9)
Attributable to equity holders of the parent	72.2	(11.6)
Earnings/(loss) per share	€ 5.08	€ (0.82)

Analysis of Net Financial Items



€m	2009 10	2008 09
Net interest (expense)	(21.2)	(32.4)
Currency translation differences	18.9	(39.5)
Other financial items and share of results of non-consolidated subsidiaries	2.8	4.8
Total net financial items	0.5	(67.1)

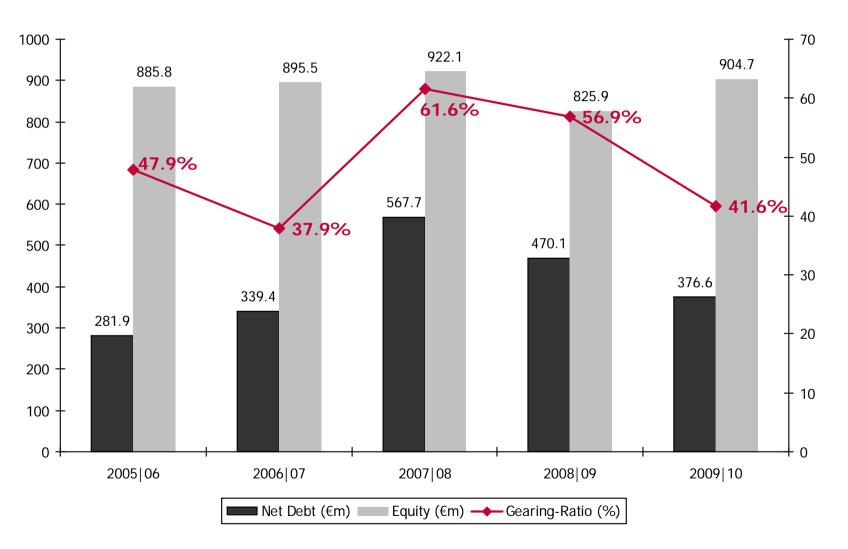
Consolidated Balance Sheet



€m	28 February 2010	28 February 2009
Total equity	904.7	825.9
Property, plant and equipment	597.8	609.9
Inventories	468.6	562.1
Balance sheet total	1,887.9	1,996.2
Working capital	474.0	481.6
Net debt	376.6	470.1
Equity ratio	47.9%	41.4%
Gearing	41.6%	56.9%

Development Gearing-Ratio





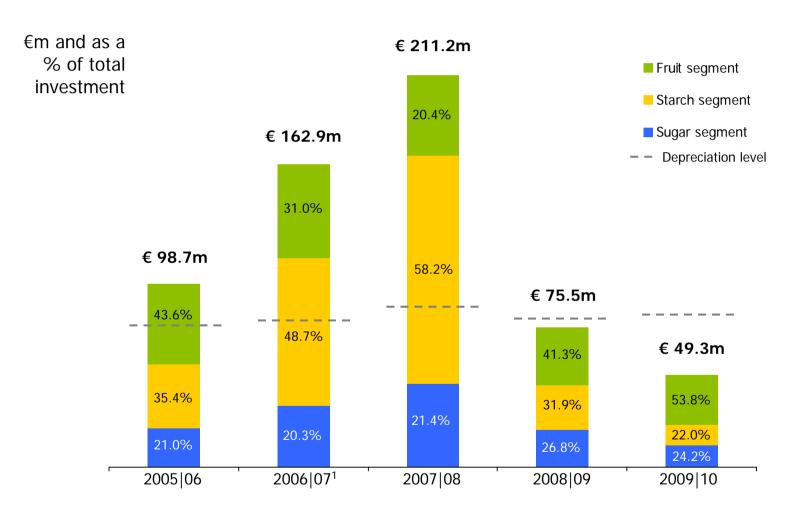
Consolidated Cash Flow Statement



€m	2009 10	2008 09
Net cash from operating activities	162.2	115.0
Net cash (used in) investing activities	(48.4)	(72.1)
Net cash (used in) financing activities	(123.7)	(50.1)
Net (decrease) in cash and cash equivalents	(9.9)	(7.1)
Free cash flow	113.8	42.9

Total Investment Evolution





¹) incl. 14 months Segment fruit



Outlook













SUGAR. STARCH. FRUIT.

Outlook AGRANA Group









- Group revenue 2010|11 to be expected stable with increased sales volumes
- Further improvement of operating profit 2010|11 expected
 - o Enhanced purchasing strategy
 - Consistent and sustainable cost management
- CAPEX of about € 55m

Segment Outlook



SUGAR Segment

- Limitation in sales of quota sugar due to sugar regime
- Capacity utilisation with production of non-quota sugar
- Expected sales stabilization in Romania and Bosnia-Herzegowina

STARCH Segment

- Recovery for commodities expected due to business-cycledriven market trend
- Upward trend for speciality starches (Non-Food)
- Overall expected increase of prices in raw material markets

FRUIT Segment

- Positive sales volume development for fruit preparations at expected stable prices
- Volume growth at increasing price levels in the fruit juice concentrate business

Priorities for FY 2010 | 11



- Focus on risk management in the areas of raw materials and energy (the Group's two largest cost factors)
- Push forward further reorganisation improvements
- Initiate further working capital reduction
- Maintain reduced investment program
- Complete long term refinancing program
- Develop greater flexibility in the business processes
- Evaluate further growth opportunities but having in mind the higher risk volatility

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